

# Welcome to The Knowle Park Initiative

We would like to invite you to work with us, to share in the opportunity to breath new life into the Cranleigh.

Waverley Borough Council has identified a need for new homes in Cranleigh and as asked for proposals on where to build new homes in order to rejuvenate Cranleigh and to ensure a more sustainable future.

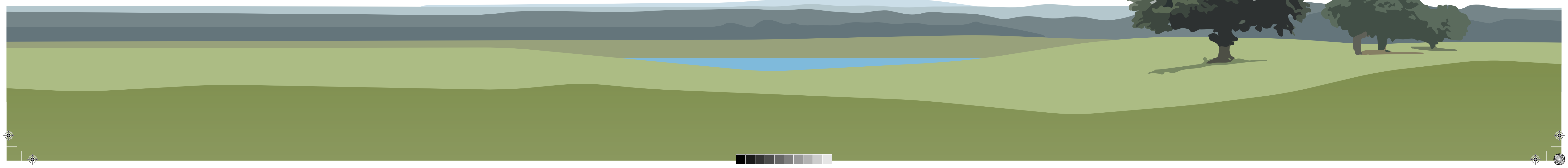
Set alongside mature woodlands, bluebell woods, parklands and peaceful waterways, we have a vision of new homes, green leisure areas and sporting facilities to Cranleigh.

The Knowle Park Initiative is a local project, offered by local residents, responding to inspiration provided by local people.

We appreciate your input.



A local project by  
local residents, inspired by  
local people



# Introduction

Cranleigh is a beautiful village with a unique sense of character.

However, as you are probably aware, young people and families are struggling to find homes in Cranleigh and our High Street is suffering, with retailers struggling and shops standing empty.

The reality is that we must adapt to meet the needs of current and future generations who wish to remain and flourish here.

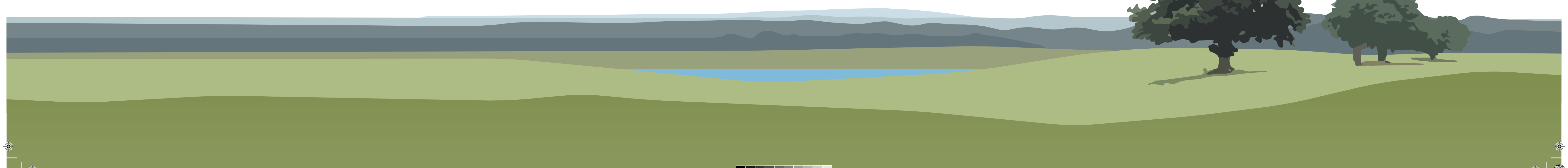
We are offering you the opportunity to shape the future of your environment, identifying where homes should go and how they should look.

We will also provide our mature woodlands, peaceful lakes and beautiful parklands, making them accessible for residents of all ages.

The Knowle Park Initiative is a collaboration between local landowners and local people, with a vision to deliver a sustainable long-term future for Cranleigh.

Welcome to  
**CRANLEIGH**

Together we can build a  
community that continues to  
thrive and flourish





# About Cranleigh

Cranleigh has a population of around 13,000 people. We have many distinctive assets, great schools, good restaurants and pubs, a diverse high street, play and sporting facilities.

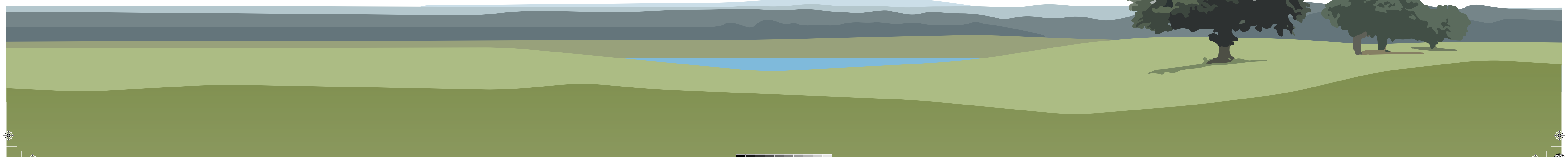
We have a very strong community spirit with over 75 local interest groups. The market, on a Thursday, is one of the most popular in the county, attracting thousands of people every week.

The reality is that there is a dire need for homes for first time buyers in Cranleigh to cater for the children and grandchildren of local residents who wish to live here.

Young people and families have been forced to move out of the village. Based on current waiting lists it would take 45 years to get an Affordable Home allocated in our area.

Cranleigh High Street has experienced a downturn over recent years with independent retailers now struggling to survive; some already forced to close are now occupied by Charity shops, leaving others standing empty.

New homes, within walking and cycling distance from the shops, will invigorate the High Street and the local economy.





# The Site



-  Parkland
-  Brownfield site
-  The Initiative
-  Land ownership

Knowle Park and West Cranleigh nurseries is a site in excess of 100 acres, a significant part of which is a brownfield site currently occupied by horticultural glasshouses and associated buildings. It stretches from the south of Cranleigh High Street westwards towards Elmbridge Road.

This unique piece of land has distinctive areas; brownfield which is suitable for the building of new homes, adjacent to areas of stunning natural beauty which we wish to preserve for the benefit and enjoyment of all.



# Opportunities

Our vision is to work with you for the benefits of all concerned. This vision currently includes:



Homes for first time buyers, helping young people onto the housing ladder



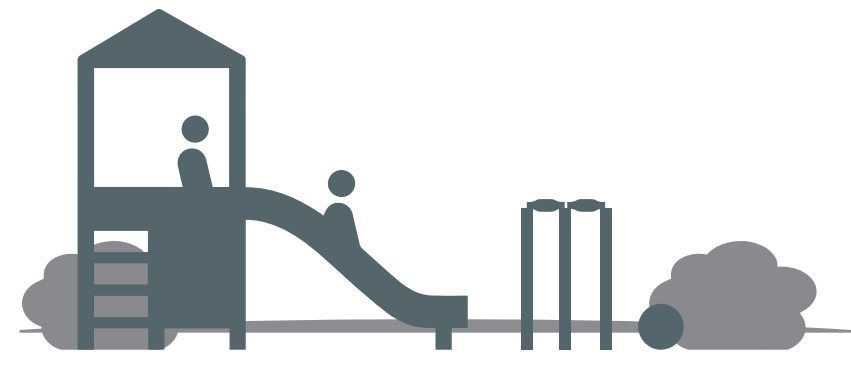
Space for larger gardens and opportunities to extend as the need arises



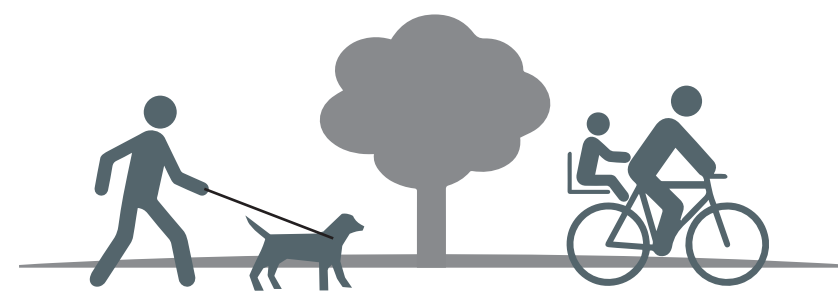
Homes for 'down-sizers' freeing up larger houses elsewhere in the village



Opportunities for self-build encouraging choice, design and individuality



Sporting facilities, football pitches, play areas and communal parkland



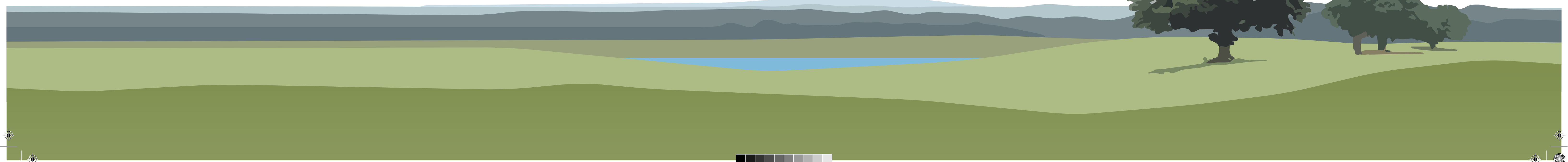
Footpaths and cycle ways connecting areas across Cranleigh



Mature woodland, parkland, new and existing lakes and waterways



Water management, green infrastructure and new wildlife habitat












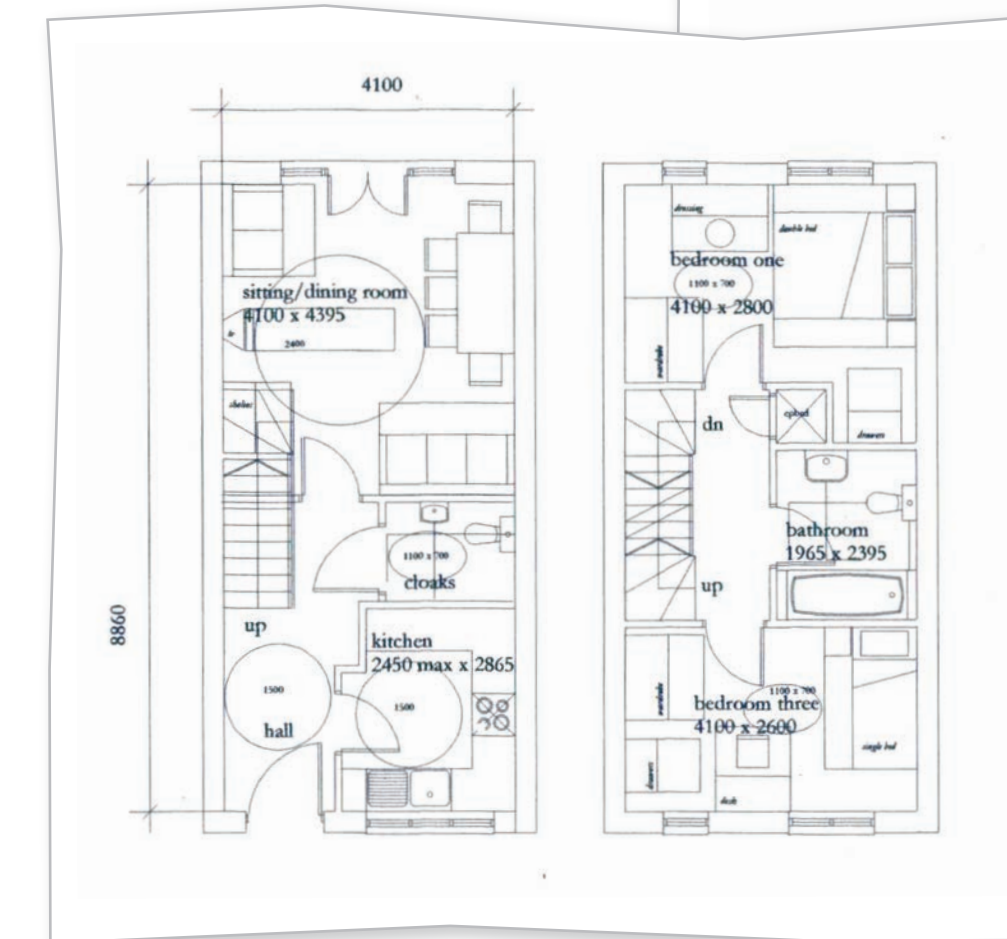
# Design

We have no fixed ideas on how new homes should look and are keen to know your thoughts on the character of homes in Cranleigh.

We want to make this a place where people can settle and nurture their families without having to move. Giving the capacity for people to extend their own homes within existing plots of land makes possible the long-term sustainability of our community.

There is a need for a range of housing; we are interested to know what types of homes you would like to see:

-  Family homes
-  Starter homes
-  Smaller apartments
-  Affordable homes to rent or buy
-  Traditional design
-  Modern design
-  Blend of modern and traditional design





# Traffic and Transport

It is important to all our residents that we connect the new and existing areas of Cranleigh. We are keen to support sustainable transport, to provide easy access by foot, bicycle and motability vehicles.



One of the major benefits offered by our location is that the new homeowners will not need to access the high street by car in order for the evolved areas to function. Here are some questions to consider:

- ❓ How could progress on the Knowle Park and West Cranleigh plots contribute to improvements in infrastructure?
- ❓ How could our initiative promote more sustainable modes of transport?
- ❓ What parts of Cranleigh do you think would benefit from better links to the High Street?



# Leisure and Green Infrastructure

This project has the potential to offer so much more than just the much needed new homes.

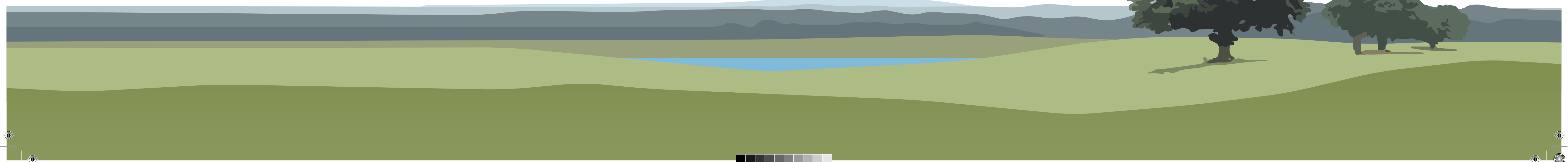
It is important to us that we improve our wider living environment. We have vast green spaces which will be given to the people of Cranleigh in perpetuity, to be run and administered by a group of local people.

Together we can decide how best to utilize the existing mature woodlands, parklands and waterways.

We also request your input as to other ways in which we can use these green spaces in order to entertain our children, engage our teenagers, offer relaxation for our working residents and peace to our elderly.

Please use the feedback forms to share with us your thoughts on the following:

- ? What sort of community areas and amenities would you like to see?
- ? Would you like to see sporting facilities on the site and if so what?
- ? How do you think lakes and parklands on the site can be enhanced for public use?
- ? How do you think the green spaces, wildlife habitat and waterways could be improved?
- ? How can we help young people get onto the housing ladder in Cranleigh?





# Community Engagement

We would like to invite you to work with us; to develop our community plans for the Knowle Park Initiative.

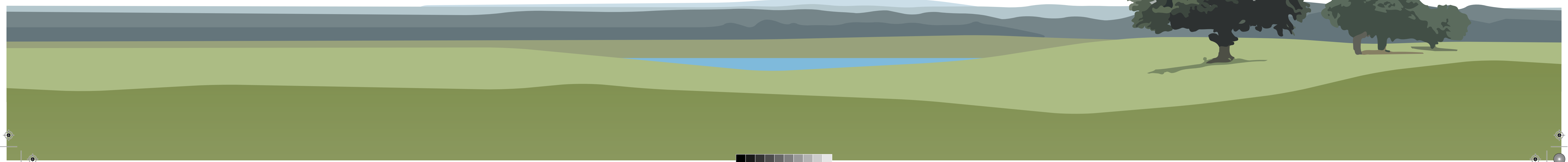
We are keen to hear your thoughts on housing, leisure amenities, infrastructure, use of green spaces and any other ideas you would like to share.

If you are interested in finding out more or getting involved in a group to help the Initiative realize these aspirations, let us know by filling in a feedback form and returning it to a member of the project team.

In the meantime, we hope you agree that The Knowle Park Initiative offers exciting possibilities and opportunities for the future of Cranleigh.

We want you to be a part of it.

Together we can preserve and enhance the community we are all proud to be a part of.








# Contact

We have a series of public exhibitions and workshops being organized for the coming months.

We are keen for you to get in contact:

-  [www.knowleparkinitiative.co.uk](http://www.knowleparkinitiative.co.uk)
-  [info@knowleparkinitiative.co.uk](mailto:info@knowleparkinitiative.co.uk)
-  Trafalgar House, Collins Court  
39 High Street, Cranleigh, GU6 8AS

Thank you for your time today.



Your interaction with the  
Knowle Park Initiative  
begins here.

