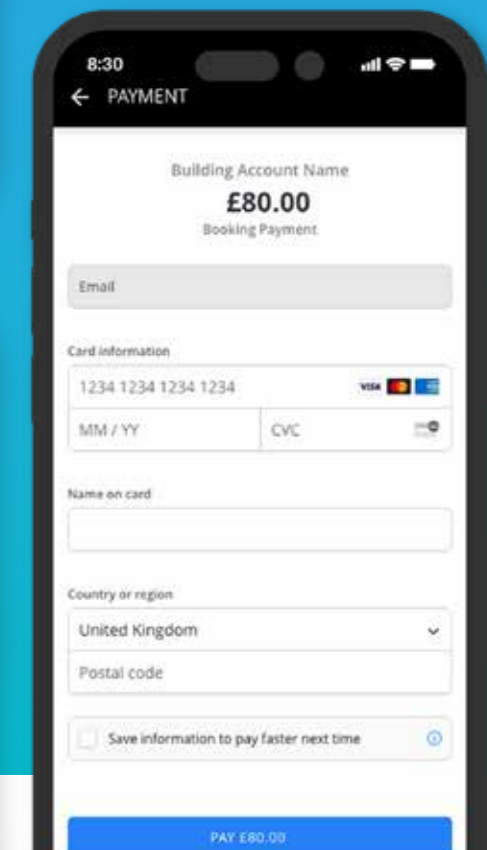
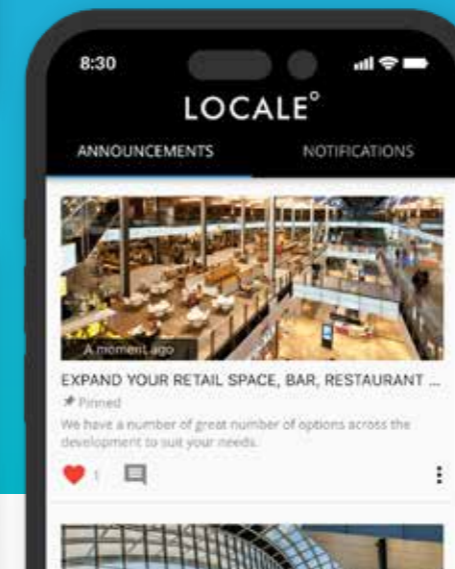
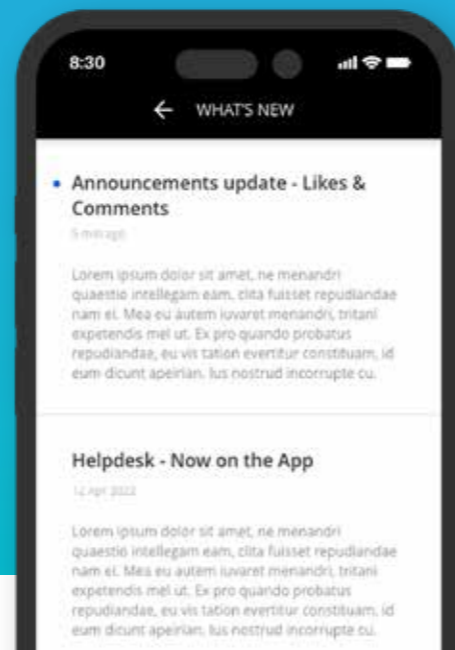
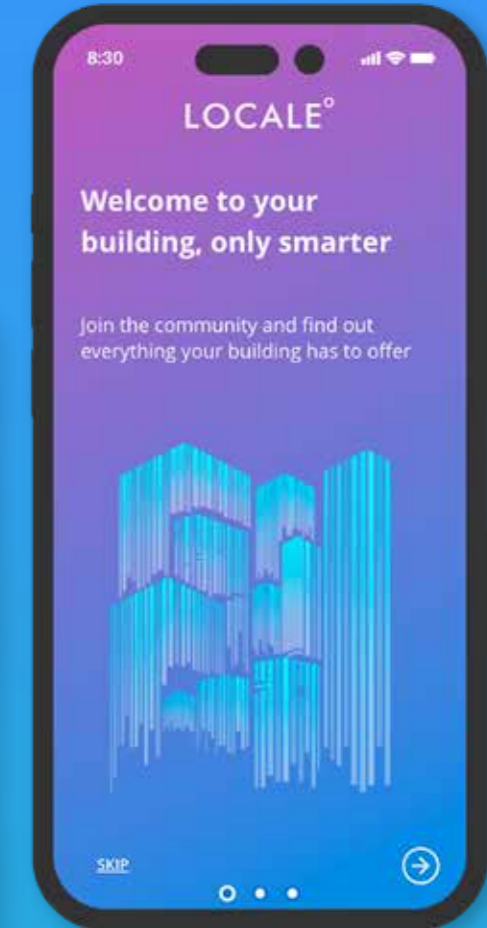
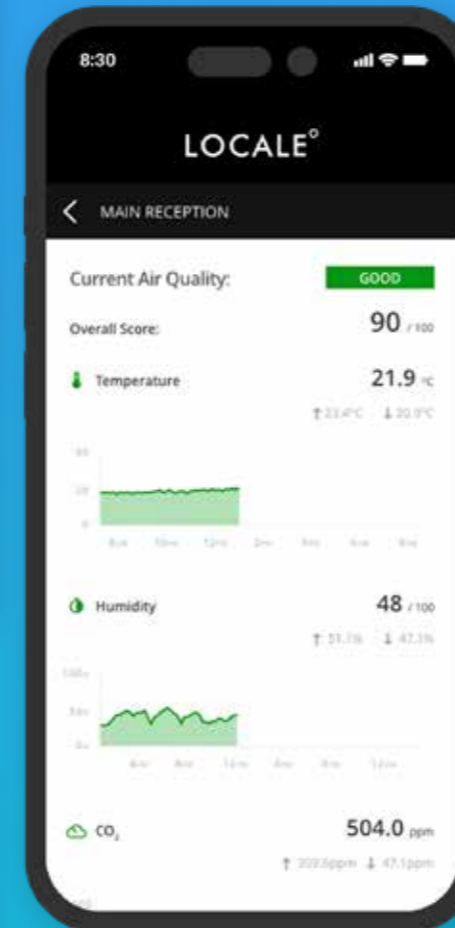
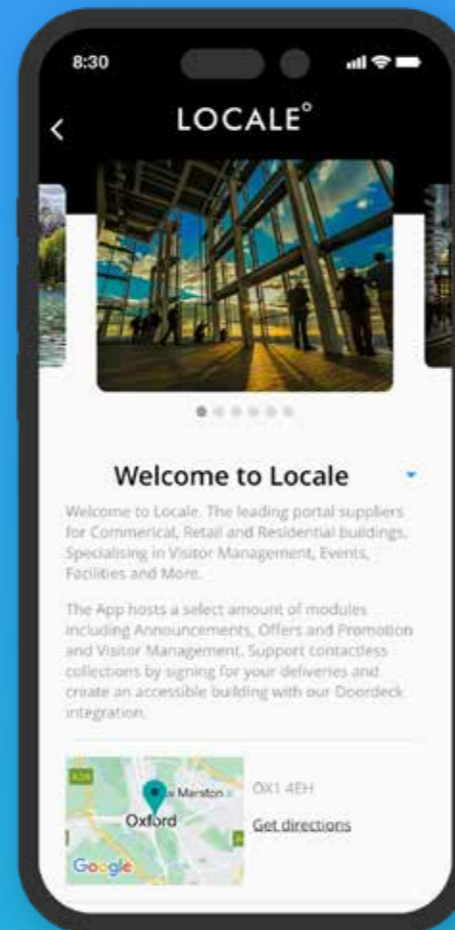
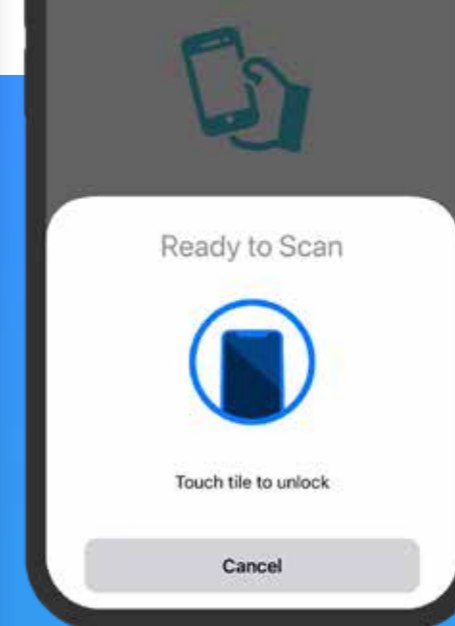
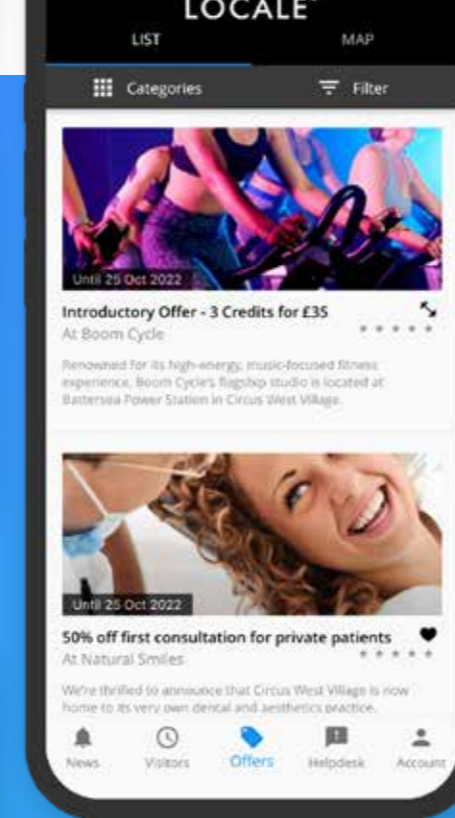
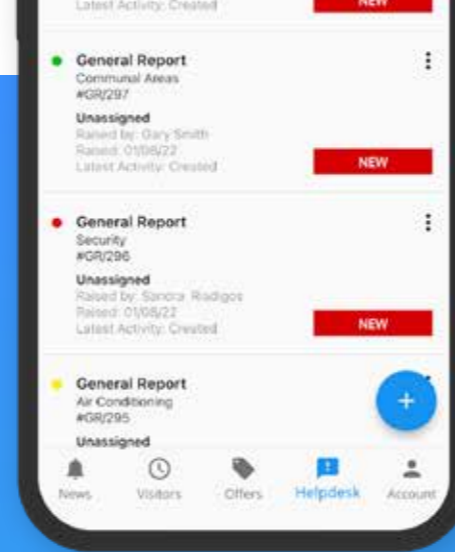


LOCALE^o GROUP

Locale Group Product Roadmap 2022-23



Our vision is to create better places to live and work

Our mission is to evolve customer experience in real estate. By seamlessly connecting people with the spaces they share, we make real estate operations effortless, transparent, and people-centric.

We believe in working in partnership with our clients to navigate the fast-changing landscape of real estate, empowering them to deliver market-leading customer experiences across residential, commercial, and mixed-use assets.

We create a

best-in-class

experience making property management effortless

We enable

data-driven

insights and decision making

We

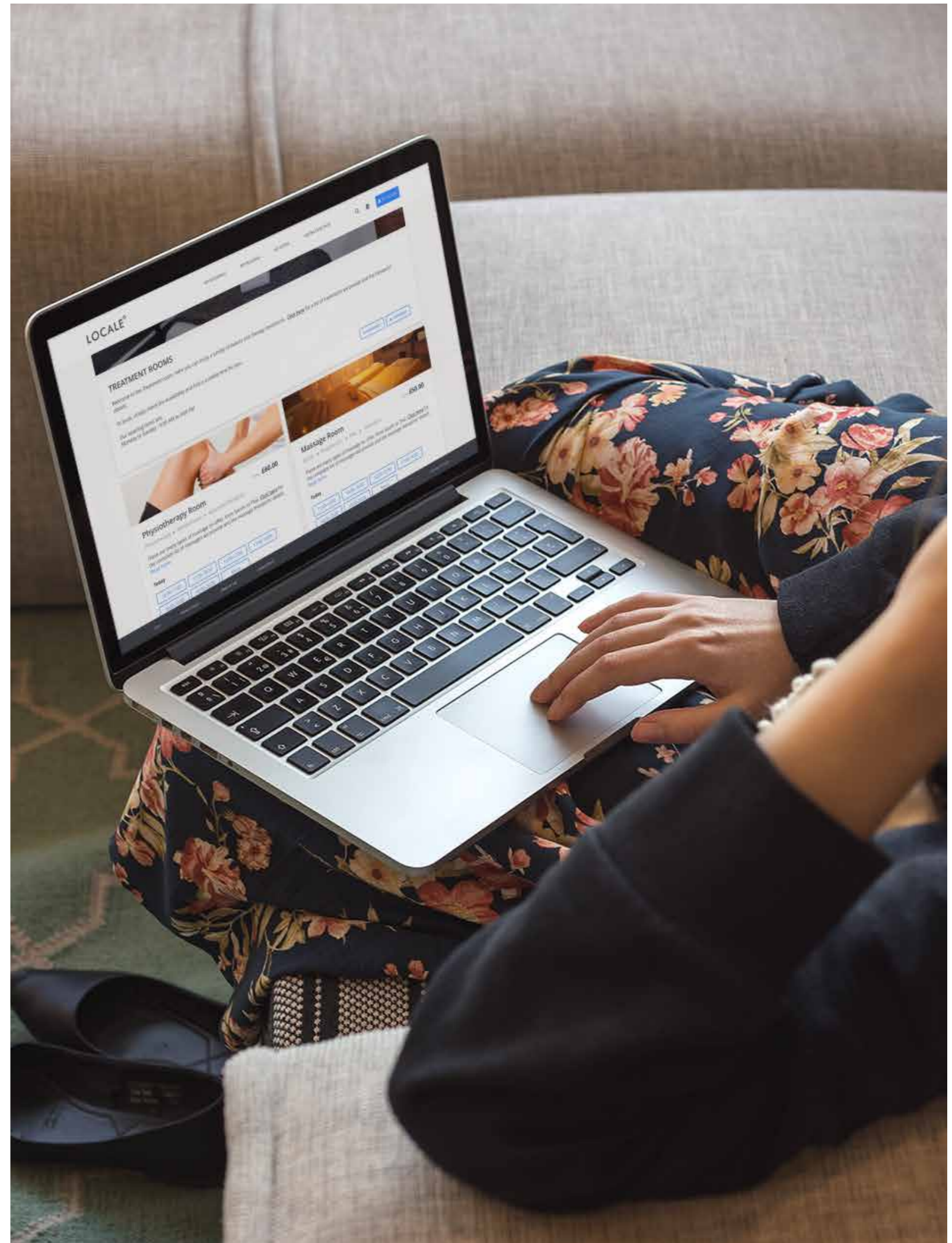
optimise

for agility, scalability, stability and security

We deliver an

exceptional

occupier experience



Locale Group Roadmap 2022-23

AUTUMN 2022

Release notifications

NEW — Stay effortlessly updated with all of the new upgrades coming to your portal and ensure you never miss out.

We are always innovating with both major new upgrades and ongoing enhancements to the existing platform.

AUTUMN 2022

Locale Look – Connect & Play

NEW — Have unused screens in your space? No clue what to do with them? Build a closer rapport with your occupiers and residents and enhance your spaces with bespoke designed content.

Don't worry about having to create and update content; Locale Look's content team will handle everything so all you need to do is connect and play from your screen; you can focus on your occupiers.

Q1 2023

Bookings

ENHANCED — Maximise the utilisation of your amenity spaces and improve occupier satisfaction by powering them with Locale's newest Amenity Bookings module. Coming to both web and mobile apps, it makes booking and management effortless.

Q1 2023

Payments

NEW — Unlock new revenue streams through monetisation of amenity spaces. Powered by Locale's amenity booking platform on both web and mobile, with complete customisation around your site. Charge for spaces by the hour and provide complete convenience for occupiers with an intuitive booking and management interface.

H1 2023

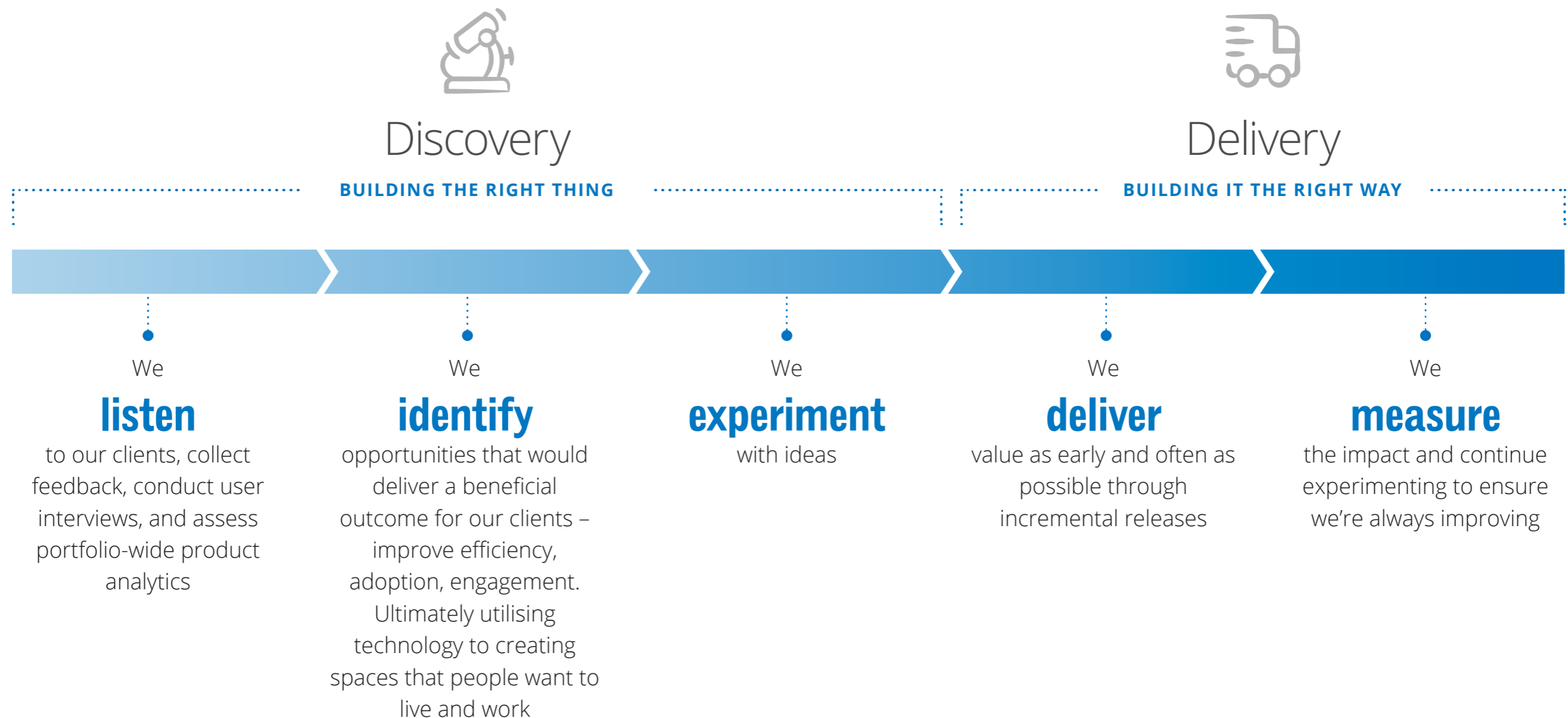
Mobile-first occupier engagement

ENHANCED — With occupiers embracing a mobile-first culture, we're further developing our mobile app to accelerate the onboarding process and drive rapid adoption, deliver dynamic personalised homepages pulling in real-time data, and enabling clients to have a fully customisable presence in the app stores.

2023

The Locale product journey

At Locale Group, we listen, collaborate, research and develop our products in line with the needs of our customers. We recognise that real estate and the needs of building managers and operators and occupiers and residents are changing and so we aim to ensure our offering is cutting-edge, easy to use and serves value



The releases and integrations in H1 2022

JANUARY 2022



Doordeck

NEW — The integration of Doordeck within Locale's app allows building staff and occupiers to use their smartphones as an access pass.

Seamless and secure access

Building staff and occupiers can use their smartphones as an access pass from the Locale app

Instant changes

Real time access control management fully integrated into Locale

Grant access control

Quickly and efficiently grant access control permissions based on company or user group

Easy integration

Doordeck and Locale support all major access control providers, making it simple for you to launch an access control integration

APRIL 2022



Polls

NEW — Track occupier sentiment and needs through regular polls across a portfolio, specific building, or targeted to individual companies and roles; futureproof your building and breathing soul into your community.

Post polls

Post polls across web, mobile apps, and email

Tailor and target

Tailor your questions according to your respondents with targeted Polls

Access live analytics

Access to live analytics on poll responses

Understand your occupiers

Understand customer satisfaction, feedback on building management, community engagement and events

MAY 2022



Portfolio Data

NEW — Gain real-time analytics and insights across your entire portfolio. Understand building performance and occupier behaviour through customisable data visualisations and dashboards.

Real-time data

Access real-time portfolio-wide and site-specific operational and occupier behaviour data

Cross-site comparisons

Compare how sites are performing with cross-site benchmark comparisons

Customise your metrics

Customisable KPI dashboard with metrics for growth, engagement, and efficiency

Data-driven reporting

Enable data-driven management and reporting for key stakeholders

JUNE 2022



Key Management

ENHANCED — Deliver a new standard of service with the latest upgrades to Locale's cloud-based key management platform, designed in collaboration with the leading property management teams.

Easy to use

Simpler than ever to use with an intuitive interface

Enhanced functionality

New 'Quick Drop' functionality for improved speed

Flexibility

Greater flexibility with Custom Locations

Efficient and accurate

Branded NFC Key Tags make the process quick and accurate

JULY 2022



Visitor Management

ENHANCED — Delivering a memorable visitor experience is paramount to the overall customer satisfaction and perception of your building. Locale has launched the most powerful and efficient management experience yet.

Touchless and smart access

Touchless building access with smartphone-enabled entry for visitors

Branded pre-arrival information

branded visitor booking communications with pre-arrival information and maps

Geolocated visitor passes

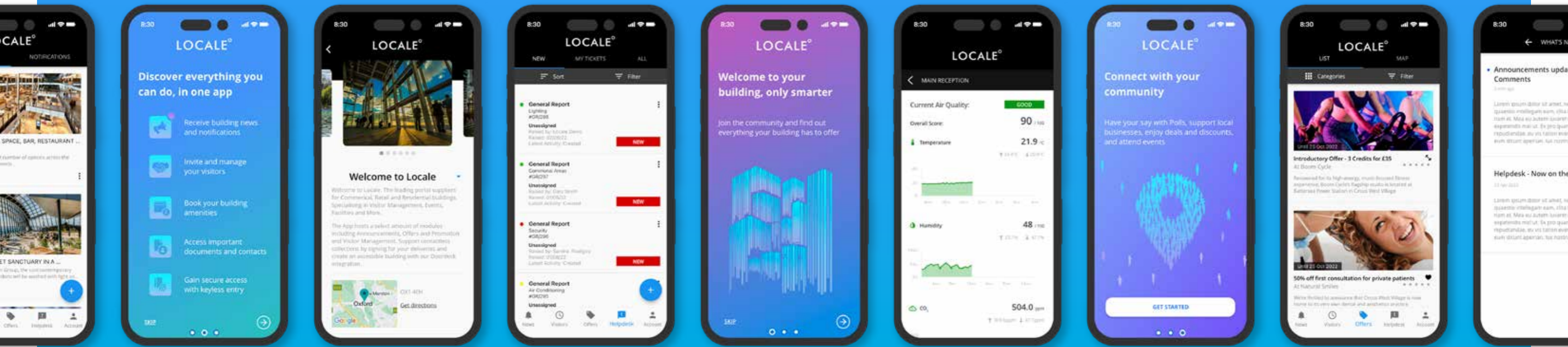
Geolocated visitor passes with Apple Wallet and Google Pay integration

Real-time insights

Live management reporting with easy-to-use dashboards

The Locale app

In a mobile-first culture, the Locale app is at the heart of efficient building management meeting effective community engagement and enhancement.



- ✓ Announcements
- ✓ Newsfeed community discussion
- ✓ Visitor bookings
- ✓ Offers & promotions
- ✓ Polls
- ✓ Access passes
- ✓ Key activity alerts
- ✓ Postroom alerts
- ✓ Live air quality data
- ✓ Live occupancy data
- ✓ Helpdesk, with backend integrations
- ✓ Building information and documents
- ✓ Real-time push notifications

Our app features help:

- enable building teams to communicate with occupiers quickly
- seamless access within buildings
- track occupier sentiment in real time through regular polling
- monitor building environments – air quality and occupancy
- drive community engagement through newsfeed discussion
- occupiers access relevant building and local community information, including exclusive deals from local businesses
- create a seamless visitor experience even before arrival, with bookings and arrival notifications
- amenity bookings and efficient usage of space






“Locale has been modernised and looks sleeker and vibrant... Signing in guests is a lot quicker and more efficient. We like the ‘time-line’ idea to give us an indication which guests are due within that hour.”

*Lobna Hassanein
Guest Experience Host
Twenty Old Bailey*

TWENTY

OLD BAILEY



“Locale Look’s content signage solution has revived communication and engagement with Gosforth’s retailers, sparking the passion we share for the shopper experience.

Locale Look quickly demonstrated its versatility in design and content, ensuring Gosforth’s collective and individual aims are showcased. This includes highlighting the centre’s facilities and promoting our retailer’s limited-time offers.”

*Karen Laverick
Centre Manager, Savills
Gosforth Shopping Centre*



LOCALE^o GROUP

Photography: Alexander Kovacs and Nastuh Abootalebi at Unsplash and Wikipedia

If you have any questions, please contact



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